

HAMZA ADAMIŞ

BRAND & GRAPHIC DESIGNER · ELECTRICAL ENGINEER · E-COMMERCE ARCHITECT · FULLSTACK DEVELOPER

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Profile

A synthesis of four disciplines – brand design, electrical engineering, e-commerce architecture, and fullstack development – creating work that is **simultaneously beautiful and functional**. Over eight years, I have built identities that resonate, circuits that perform, platforms that convert, and applications that scale. Every project is an exercise in **disciplined craft**: where typography meets telemetry, where schematic meets aesthetic, where commerce meets code.

8+ YEARS
50+ PROJECTS
4 DISCIPLINES
12 COUNTRIES

Experience

Independent Studio Practice

2024 – Present

Hamza Adamış Studio, Istanbul

- Full-spectrum creative and technical practice spanning brand identity, PCB design, e-commerce platforms, and fullstack applications
- Delivering cross-disciplinary solutions for clients across 12 countries in luxury, technology, and artisanal sectors
- Notable work: Lumina Brand System — 48 deliverables deployed across 6 months in 12 markets

Type Designer & Creative Technologist

2021 – 2023

Cipher Type Foundry

- Designed and released 7 display typefaces comprising 4,800+ glyphs total
- Built specimen website with WebGL rendering and custom PDF type specimen generator
- Licensed typefaces to 890+ designers and studios worldwide

E-Commerce & Fullstack Consultant

2019 – 2021

Independent Consultancy, Istanbul

- Built bespoke e-commerce platforms for artisanal and luxury brands using Shopify, WooCommerce, and custom stacks
- Achieved 34% average conversion increase across client portfolio; optimized for sub-second load times
- Managed Mercato Commerce Platform: 3,200 products, 0.8s load time, full SEO and A/B testing integration

Engineering & Brand Designer

2016 – 2019

Freelance, Istanbul

- PCB design for industrial clients: multi-layer boards up to 8 layers, 2,400+ component suites, 99.9% uptime systems
- Brand identity creation for Turkish startups across tech, food & beverage, and fashion verticals
- Developed Volta PCB Suite toolchain integrating KiCad, Altium Designer, and custom verification scripts

Skills

Brand & Graphic Design

Adobe Creative Suite, Figma, Illustrator, Photoshop, InDesign, After Effects, Procreate, FontForge

E-Commerce

Shopify, WooCommerce, Stripe, PayPal, CMS Development, SEO, Analytics, A/B Testing

Electrical Engineering

KiCad, Altium Designer, Arduino, ESP32, STM32, MATLAB, Verilog, Power Electronics

Fullstack Development

Next.js, React, TypeScript, Node.js, PostgreSQL, Prisma, Docker, AWS

Selected Projects

- 2024

Lumina Brand System

BRAND DESIGN

48 deliverables · 6 months · 12 markets
- 2023

Volta PCB Suite

ELECTRICAL ENGINEERING

8 PCB layers · 2.4K components · 99.9% uptime
- 2022

Mercato Commerce Platform

E-COMMERCE

34% conversion increase · 0.8s load time · 3200 products
- 2021

Cipher Type Foundry

TYPE & DEVELOPMENT

7 typefaces · 4800 glyphs · 890 licenses
- 2023

Gridiron Dashboard

FULLSTACK DEVELOPMENT

12M data points · <50ms latency · 15K users

Career Arc



Education

B.Sc. Electrical Engineering

Istanbul Technical University

Minor in Visual Communication Design

2012 – 2016

Languages & Speaking

Languages

Turkish — Native
English — Fluent
German — Conversational

Conference Speaking

24 talks given across 8 countries
36K+ total views on recorded sessions
Topics: Design systems, type design, e-commerce architecture, PCB tooling